

# Privacy Statement

May 2018, v2.0

Pasarella Photography (Pasarella), registered at the Chamber of Commerce in The Hague, with registration number 24338867, is responsible for the processing of personal data as shown in this privacy statement.

## Personal data that we process

Pasarella processes your personal data because you use our services and / or because you provide them yourself.

Below is an overview of the personal data we process:

- 1) First and last name
- 2) Address data
- 3) Phone number
- 4) E-mail address
- 5) Information about your activities on our website(s)
- 6) Internet browser and device type
- 7) Bank account number

## Special and / or sensitive personal data that we process

Our website and / or service does not intend to collect data about website visitors who are younger than 16 years. Unless they have permission from parents or guardians. However, we can not check if a visitor is older than 16. We encourage parents to be involved in the online activities of their children, in order to prevent data about children being collected without parental consent. If you are convinced that we have collected personal information about a minor without this permission, please contact us at [studio@pasarella.eu](mailto:studio@pasarella.eu) and we will delete this information.

## For what purpose and on what basis we process personal data

Pasarella processes your personal data for the following purposes:

- 1) Handling your payment
- 2) Contact via phone, e-mail or social media messaging, to be able to perform our services
- 3) To deliver goods and services to you
- 4) Pasarella also processes personal data if we are legally obliged to do so, such as information that we need for our tax return.

## Automated decision-making

Pasarella does not take decisions based on automated processing on matters that can have (significant) consequences for people. These are decisions taken by computer programs or systems, without a person (for example a Pasarella employee) sitting between them.

## How long we store personal data

Pasarella does not store your personal data longer than is strictly necessary to achieve the purposes for which your data is collected.

## Sharing personal data with third parties

Pasarella will not sell your information to third parties and will only provide this information if this is necessary for the execution of our agreement with you or to comply with a legal obligation. With companies that process your data in our assignment, we conclude a processor agreement to ensure the same level of security and confidentiality of your data. Pasarella remains responsible for these processing operations.

## Cookies, or similar techniques, that we use

Pasarella uses only technical and functional cookies. And analytical cookies that do not infringe your privacy. A cookie is a small text file that is stored on your computer, tablet or smartphone when you first visit this website. The cookies we use are necessary for the technical operation of the website and your ease of use. They ensure that the website works properly and remember, for example, your preferences. We can also optimize our website with this. You can opt out of cookies by setting your internet browser so that it does not store cookies anymore. In addition, you can also delete all information previously saved via the settings of your browser.

## View, modify or delete data

You have the right to view, correct or delete your personal data. In addition, you have the right to withdraw your consent to the data processing or to object to the processing of your personal data by Pasarella and you have the right to data portability. This means that you can submit a request to us to send the personal information we have about you in a digital file. You can send a request for access, correction, deletion, data transfer of your personal data or request for cancellation of your consent or objection to the processing of your personal data to [studio@pasarella.eu](mailto:studio@pasarella.eu).

To ensure that the request for access has been made by you, we ask you to send a copy of your ID with the request. Make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and citizen service number (BSN) unreadable in this copy. This is to protect your privacy. We respond as quickly as possible, but within four weeks, at your request.

Pasarella also wishes to point out that you have the opportunity to file a complaint with the national supervisory authority, the Dutch Data Protection Authority. This can be done via the following link: <https://autoriteitpersoonsgegevens.nl>

## How we protect personal data

Pasarella takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not properly secured or there are indications of abuse, please contact us via [studio@pasarella.eu](mailto:studio@pasarella.eu).